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**Chairman and CEO of ISIAH International, Isiah Thomas
Announces Expansion into the Cannabis Industry
with Partnership of VESL Oils**

New York, NY – Today Isiah Thomas, Chairman and CEO of ISIAH International announces its partnership with VESL Oils, a Colorado-based cannabis company licensed to extract CBD Oils and manufacturer CBD products for sale throughout the entire United States and where applicable internationally; with the mission to offer a natural daily remedy that is affordable and available to everyone, CBD for all. Joshua “Zeke” Thomas and business partner Mohit Shah will be joining the Board of Directors and day-to-day operations of the company. Joshua will take the helm as the Chief Marketing Officer.

VESL was founded by Bobby Scott and Quorum Lopez in early April 2018. Originally offering a limited number of CBD products, VESL quickly expanded into an entire line of products that gained a lot of traction in e-commerce. In 2019, VESL secured its first manufacturing facility, allowing for large scale CBD production and extraction, which enabled control of the entire process from plant to finished product. VESL currently offers the highest concentration, and industry leading Muscle Gel, along with Skincare, Supplements, Oils, Pet Care, and Consumable products; all derived from premium CBD extracts and natural and organic ingredients.

“It was important for me to work with a company that uses only all-natural ingredients, follows regulations, and promotes significant benefits to the human body, both physically and mentally,” said Chairman and CEO of ISIAH International Isiah Thomas. “Joshua and Mohit were instrumental in ensuring that the core values of ISIAH International were qualities we identified in a potential partner. As with all subsidiaries housed under ISIAH International, my mission was to invest my resources and business expertise in a growing and innovative company that produces the highest quality product, with the potential to be a leader in the market.”

“We are excited about the partnership with ISIAH International and the huge opportunities this venture presents for VESL and the entire Cannabis industry,” said CEO of VESL Oils Bobby Scott. “The Thomas family has broken down barriers with its expansion into a diverse portfolio of industries and having them at the forefront with us helps in legitimizing this emerging industry. Their championship mentality and passion for helping others, align perfectly with the VESL team and culture.”

Under ISIAH International and its’ Holding Companies, Joshua said “I had a unique opportunity to work with my father, and develop an understanding of the quality we expect from ventures and partners around us. For a long time, I have appreciated and supported the

benefits of Cannabis and now that policy has supported it's legalizations – it presented a unique business opportunity for ISIAH International.”

About ISIAH International

Chief Executive Officer Isiah Lord Thomas III, Isiah International and its' Holdings invests in companies with strong market positions and growth potential. By focusing on the company's core business, Mr. Thomas has nurtured and built the firm, bringing it to new levels of performance and success. He is an active member of the team and a major contributor to its day-to-day activities. His continued guidance and leadership have had and will continue to have a dramatic and powerful impact on the company. Current holdings include firms across a wide range of industries; from real estate and waste removal to champagne and sports & entertainment.

About VESL Oils

VESL Oils is a Colorado based cannabis company licensed to extract CBD Oils and manufacturer CBD products for sale throughout the entire United States and where applicable internationally. Vesl has a state-of-the-art manufacturing capabilities to develop multiple product lines, including skincare, supplements, oils, pet care, and smokeable products; all derived from premium CBD extracts and natural and organic ingredients. Vesl has also recently procured THC cultivation and extraction licenses in Oklahoma, allowing an indoor cultivation facility, and THC extraction lab for the retailing of medical marijuana products through approved channels. Vesl has focused its' efforts to create a fully integrated cannabis company.

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